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**April 4-5, 2019**  
**Sheraton Hotel, 701 E. 11<sup>th</sup> St., Austin, TX**

### **The VBC Mission and History**

The mission of the Verbal Behavior Conference is to highlight, support, and mentor practitioners and researchers who utilize the theoretical, practical and empirical information about verbal behavior in their professions.

The first conference was launched in April 2018 with Dr. Mark Sundberg, Dr. Vince Carbone and Dr. Patrick McGreevy as presenters. With very little advertising, we welcomed an audience of 335 people from 23 different states. You can view video from the first conference at <https://ctac1.com/vbc>

The conference was created by and hosted by the Central Texas Autism Center (CTAC), a verbal behavior clinic in Austin, TX. started 15 years ago by Kelle Rich, M.Ed., BCBA, LBA. Kelle and the CTAC team of behavior analysts serve as the conference planning committee. This year, we are proud to have Dr. Mark Sundberg, Dr. Vince Carbone and Dr. Patrick McGreevy as presenters with the addition of Dr. Judah Axe, Dr. Francesca Degli Espinosa and Tamara Kasper. We have also added a research poster session and a cocktail party on site this year.

### **Sponsorship**

We anticipate 450 attendees for the 2019 Verbal Behavior Conference. Attendees will be a mix of Behavior Analysts, Psychologists, Teachers, associated professionals and students from around the world. We are looking for sponsors that want to be highlighted as supporters of this conference's mission and who support the science of ABA, families with autism and other developmental disabilities and practitioners. CTAC plans to make this an annual conference in Austin each year, shining a bright light on quality treatment as well as on our great city!

### **Benefits and Privileges of Sponsorship:**

#### **Cocktail Party Sponsor-**

\$5000 (One Sponsor)

- Naming rights to the VBC Cocktail (last year we had the VBC Tea made with Deep Eddie's Tea flavored Vodka) with signage at all beverage stations
- Company name/logo on drink tickets handed out to each participant

- Booth in exhibition area
- Shout out at the opening address with company logo featured on the slides and at the party
- Large signage at both the event site and on signs guiding participants to the event
- Logo on shirt, bags, program, social media (FB, Instagram, Twitter), webpage

#### **Morning Coffee Bar Sponsor-**

\$2500 each (Two Sponsorships available, one for each day)

- Booth in exhibition area
- Shout out at the opening address with company logo featured on the slides
- Large signage at both the Coffee Bar and on signs guiding participants to the Coffee Bar
- Logo on shirt, bags, program, social media (FB, Instagram, Twitter), webpage

#### **Afternoon Beverage/Snack Break Sponsor-**

\$2500 each (Two Sponsorships available, one for each day)

- Booth in exhibition area
- Shout out at the Break
- Large signage at both the Beverage Stations and on signs guiding participants to the Beverage Stations
- Logo on shirt, bags, program, social media (FB, Instagram, Twitter), webpage

#### **Parking Sponsor-**

\$2500 each (Two Sponsorships available, one for each day)

- Booth in exhibition area
- Shout out at the opening address
- Large signage surrounding the parking garage
- Logo on shirt, bags, program, social media (FB, Instagram, Twitter), webpage

#### **CE Sponsor-**

\$2500 (One Sponsorship available)

- Booth in exhibition area
- Shout out at the opening address
- Large signage at registration and at the conference room entrances each day
- Logo on shirt, bags, program, social media (FB, Instagram, Twitter), webpage

#### **Photo Booth Sponsor- Pixster free standing booth during poster session and cocktail party**

\$1500 (One Sponsorship available)

- Booth in exhibition area
- Company name branded on photo booth ([www.pixsteraustin.com](http://www.pixsteraustin.com))
- Logo on shirt, bags, program, social media (FB, Instagram, Twitter), webpage

#### **Lanyard Sponsor-**

\$1000 (One Sponsorship available)

- Booth in exhibition area
- Company name on lanyards handed out to each participant and used throughout conference
- Logo on shirt, bags, program, social media (FB, Instagram, Twitter), webpage