CTAC'S 10TH ANNUAL VERBAL BEHAVIOR CONFERENCE

EXHIBITOR & SPONSOR OPPORTUNITIES

April 8–9, 2027 · Commons Learning Center, University of Texas, Austin · Hybrid on BehaviorLive.com

200
in-person attendees

300
virtual attendees

10th
annual conference

Join us in Austin

Attendees will be a mix of Behavior Analysts, Speech-Language Pathologists, Psychologists, Special Education Teachers, associated professionals and students from around the world. We are looking for exhibitors who want to be highlighted as supporters of the conference's mission and who support the science of ABA, families with autism and other developmental disabilities, and practitioners. This year marks our 10th annual conference in Austin, shining a bright light on quality treatment as well as on our great city!

The VBC mission and history

The mission of the VBC is to highlight, support and mentor practitioners and researchers who use the theoretical, practical and empirical information about verbal behavior in their professions. The conference was launched in 2018 by Central Texas Autism Center (CTAC, est. 2003), an ABA center in Austin, TX. The CTAC team serves as the conference hosts and planning committee.

This year's presenters

Dr. Mark Sundberg, Dr. Vincent Carbone, Dr. Pat McGreevy, Dr. Hank Schlinger, Tamara Kasper, MS, CCC-SLP, BCBA, Troy Fry, BCBA, and Dr. Francesca degli Espinosa. Matt Cicoria of the Behavioral Observations Podcast returns as moderator.

More ways to connect

We host a research poster session on site at the end of Day 1, plus a cocktail party for all attendees: a great way to keep sharing your services or products.

Sponsorship Packages

All packages include your logo on the BehaviorLive event page, social media and websites

Exhibit Space

$500

Both days, including the poster session

- 25% off 1 VBC registration
- Share info and materials live and in the Virtual Exhibitor Hall on BehaviorLive.com

Student Scholarship

$800

Covers two students at the workshop and conference

- 25% off 1 VBC registration
- Share info and materials live and in the Virtual Exhibitor Hall on BehaviorLive.com

Breakfast/Coffee Sponsor

$1,500 each

7:00–8:00 am · 2 available, one per day

- Free booth in the exhibition area
- 50% off 1 VBC registration
- Company info or swag at the breakfast bar
- Shout-out at the opening address, logo on the slides
- Large signage at the Breakfast Bar, by registration
- Info or swag in every in-person attendee's bag

Lanyard Sponsor

$1,200

1 available · your name and logo on every in-person lanyard

- Free booth in the exhibition area
- 15% off 1 VBC registration
- Info or swag in every attendee's conference bag

Morning Beverage/Snack Break

$1,500 each

Gourmet beverages and snacks, 20-min break · 2 available, one per day

- Free booth in the exhibition area
- 25% off 1 VBC registration
- Shout-out at the break
- Large signage at the beverage stations
- Info or swag in every attendee's conference bag

Afternoon Beverage/Snack Break

$1,500 each

Gourmet beverages and snacks, 20-min break · 2 available, one per day

- Free booth in the exhibition area
- 25% off 1 VBC registration
- Shout-out at the break
- Large signage at both beverage stations
- Info or swag in every attendee's conference bag

Exhibitor & Sponsor Form

Return with your logo (vector and PDF) to ctac@ctac1.com by January 31, 2027

Company details

COMPANY NAME

CONTACT NAME

ADDRESS

EMAIL (INVOICE IS SENT HERE)

PHONE

Choose your opportunity

Check all that apply

☐ Exhibitor table only	**$500 for both days**
☐ Student Scholarship	**$800**
☐ Breakfast/Coffee Sponsor	**$1,500**
☐ Morning Snack Break Sponsor	**$1,500**
☐ Afternoon Snack Break Sponsor	**$1,500**
☐ Lanyard Sponsor	**$1,200**

Sponsors: would you like an exhibitor table?

○ Yes ○ No

Preferred day

Breakfast and break sponsors

○ Apr 8 ○ Apr 9 ○ Either

Attendee registration (1 included)

NAME

TITLE

Return by January 31, 2027

Email this form with your company logo attached in vector and PDF formats to ctac@ctac1.com. An invoice will be sent to the contact email above, with payment due upon receipt.